

# thebag.com

## “E-bag Tip of the week” Sponsorship Package

*Have you ever wondered the best day of the week to buy produce at the grocery store? How about the best day to fill up your tank? These are just some of the questions that will be answered with the E-Bag’s “Tip of the Week”.*

**EACH MONDAY**, the E-bag is sent to 81,000 email addresses that have opted-in to receive offers from our advertisers, and you have the opportunity to be the exclusive sponsor!

### ***Sponsorship includes:***

- The E-bag Tip of the Week will be tailored to your specific type of business.
- Full-color custom ad at the top of the email, linked to your website or splash page.
- Rotating Leader Board position on thebag.com
- 2 local coupon/offers on thebag.com
- Your message in front of 81,000 email addresses throughout Central Ohio that have asked to see your offer!

***Sponsorship Price:*** ***\$500 per E-bag***

***Purchase 3 - 5:*** ***10% discount***

***Purchase 6 or more:*** ***15% discount***

E-Bag ad specs: 468x60, 72 DPI, 30k file size, jpg or gif format  
Creative Deadline: 5 business days from Monday publication date

For more information contact us at OnTarget Marketing  
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